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## OPENING STATEMENT

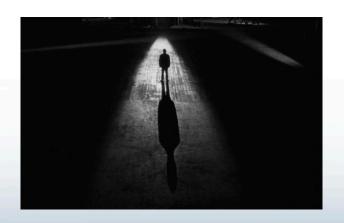
Welcomes accredited investors/Studios to open their business minds to the possibilities of evolving an additional form of capital through the major television industry. It is our goal to create perpetual financial gain for potential investors/studios with our three part mini-series titled: "Brooklyn Don" the Calvin Klein Bacote Story.





#### **MISSION STATEMENT**

Pree -Production Company is a private consortium of entertainment professionals who serve as business strategists for established and upcoming talent. Pree-Productions is also a motion picture production company whose purpose is to develop multi-genre films/TV shows that will appeal to a global market by producing high quality programs that will impact audiences' world wide





#### **SERIES PITCH**

Enter the world of Brooklyn, through the boundless and in-depth mind of Calvin "Klein" Bacote. Klein is a mythological figure too most and an Iconic figure to others. From the child growing up in the late 60's and 70's to the larger than life character throughout the 80's and 90's. No stone is unturned! This series will walk you through places you just couldn't go. Experience this journey through the eyes of a mother, gun of an enforcer and soul of a hustler. Calvin Klein is one of the last men standing.



#### **EXECUTIVE PRODUCER**



**CALVIN BACOTE** 

Calvin Bacote is a successful business owner, motivational speaker, talent manager And author of "Neighborhoods Under Siege" He is a former notorious gangster and drug lord Hailing from Brooklyn's Red Hook Projects. Calvin has since turned his life around and is dedicated To giving back. He is involved with organizations such as, The Young Presidents Organization (YPO) and The Guns Down Life Up tour where he acts as a motivational speaker. Calvin Is currently developing is life story for a three part mini-television series.





#### **SERIES-WRITER**



**SURA KHAN** 

After more than 30 years of extensive study, research and on hands experience in the field entertainment and public speaking, writer of the "Brooklyn Don" Screenplay Sura Khan believes his vision for the 21st century is an important one and can be a great contribution to humanity. He is a two time author "In the name of Love" Diana Ross & the Supremes and "Life on the walk of fame" The Virginia Capers Story. Screenplay writer for: "South Brooklyn" and "In the Name of Love "among others. He is Producer of the TV shows "Set Life Cali" and "Quiet on the Set"



www.surakhan.net

#### **MARKETING**

Through innovative strategies and traditional avenues of marketing, promotions and advertising, "Brooklyn Don" is predicted to earn a lucrative return on its investment. Although gangsta shows are typically developed with an African-American audience in mind, they have recently captured a broader demographic inclusive of a more youthful, suburban consumer. With strong influences in fashion, trends, technology and swagger, these programs have proven to be a profitable entity. Through publications, social networks, blogs and television advertising "Brooklyn Don" can build a diverse massive following.

With the recent success of shows like "Power" "Scandal" and "Empire" "New Edition Story" Millions of dollars are being generated with music soundtracks and merchandising. All these possibilities are available to us.



#### **GENERATING REVENUE**

**Generating Revenue-** The DVD market in 2005 was a 24 billion dollar industry, and that was just for sales and rentals. Although there is a decrees in the DVD market in most US areas in 2017 it is still very relevant and profitable. This does not take into account television international markets DVD sales or any Ancillary products such as T-shirts or soundtracks. As home entertainment equipment becomes better and the number of cable and satellite stations and video on demand increases, the demand for content will also continue to increase.

#### **Revenue outlets:**

Direct to consumer sales Video on Demand -Television International Distribution DVD units

#### **Secondary Revenue outlets:**

Merchandise: T-shirts, posters, soundtrack sales etc. Internet content: exclusive scenes, short projects, etc.



#### **Future sources of revenue:**

As our catalog of programs grow, more avenues will be opened, such as special editions of already released Programs. There is also potential for more revenue down the road when there is a change in format standards



#### **PRODUCING**

Today, due to the large volume of inexpensive, high end digital film equipment available at the consumer level, independent filmmakers are no longer dependent on major studios to provide them with the tools they need to produce a program. Thanks to the falling cost of technology, thousands of small production companies like Pree-Productions can obtain the resources needed to produce entertaining programs at a fraction of the cost of the big Hollywood studios. Post production has also been simplified by non-linear editing software available for home computers.

Presently, five of the Golden Age Majors continue to exist as important Hollywood studio entities through 2017. Their output is still marked by familiar stories and conservative choices in cast and crew. Companies such as Lucas films continue to exist, co-financing their productions and partnering with Big Six studios for distribution. In fact, co-financing has become a growing trend in modern day Hollywood, with over two-thirds of the films put out by Warner Bros. are being funded as joint ventures, up from 10% in 1980-90. In an effort to cash in on the present day boom in independent programs today's Big Six major studios have created a number of independent-flavored subsidiaries, designed to develop less commercial, more character driven films and TV Shows which appeal to the growing art house market. These include MGM, UA (under MGM), New Line Cinema, HBO Films, Castle Rock Entertainment, Disney nature, DreamWorks SKG, Sony Pictures Classics, Fox Searchlight, Miramax Films, Warner Independent, Picture house, Paramount Classics/Paramount Vantage, Go Fish Pictures (under DreamWorks), Focus Features, Screen Gems, TriStar Pictures, Destination Films, Fox Faith, Fox Atomic, Gener8Xion Entertainment, Hollywood Pictures, Rogue Pictures and Sherwood Pictures.



#### Continue

The increasing popularity and feasibility of low-budget films and TV Shows over the last 15 years has led to a vast increase in the number of aspiring TV/Filmmakers —people who have written spec scripts and who hope to find several million dollars to turn that script into a successful independent film like Reservoir Dogs, Little Miss Sunshine, or Juno. Aspiring filmmakers often work day-jobs while they pitch their scripts to independent film production companies, talent agents, and wealthy investors. Their dreams are much more attainable than they were before the independent film/Producer revolution because gaining the backing of a major studio is no longer needed in order for aspiring filmmakers and television producers to potentially access millions of dollars to make their films and TV shows

Independent movie-making and television productions have also resulted in the proliferation and repopularization of short films and short film festivals. Full-length films are often showcased at film festivals such as the Sundance Film Festival, the Slamdance Film Festival, the South by Southwest film festival, the Raindance Film Festival, ACE Film Festival, or the Cannes Film Festival. Award winners from these exhibitions are more likely to get picked up for distribution by major film studios. Still a good tool for creating a buzz for your project.

## High Profile Artist Connected To The Calvin Klein Bacote Story

(Some Are Featured In The Storyline)







Rapper Shawn "Jay Z" Carter has an estimated net worth of \$610 million as of 2016, according to Forbes. Jay Z, a rap icon, philanthropist and entrepreneur, came to prominence in the late 1990s and early 2000s with the albums *Reasonable Doubt, In My Lifetime, Vol. 1, Vol. 2, Vol. 3* and *The Dynasty*. Apart from his music career, Jay Z has established himself as a savvy businessman across several industries, including clothing lines, real estate, sports teams, record labels, beverages and more. Jay Z is married to Beyoncé who herself has an estimated net worth of \$290 million. Jay Z, Damon Dash and Kareem "Biggs" Burke founded Roc-A-Fella records in 1996, initially to serve as an independent label for Jay Z's first album. The company grew in the early 2000s, with Jay Z as the label's major image. Following years of rumors of friction and feuds, it was revealed in 2004 that Jay Z was named president and CEO of Def Jam Records. He <u>left Def Jam</u> in 2007 and later started Roc Nation.

3.23 Million Twitter Followers



In 2014, Akon, along with two other businessmen, Thione Niang and Samba Bathily, founded "Akon Lighting Africa," or ALA, an initiative to "bring electricity to African villages by a clean and affordable solar energy solution." The goal of the project is to provide 600 million Africans with power, a luxury often taken for granted in the developed world. Through ALA, Akon launched a solar academy in Africa as well. The academy's mission is to provide better training and experience for young engineers and entrepreneurs so they can succeed in the solar From 2005 to 2010, Akon received plenty of nominations for the American Music Awards, BET Awards, Billboard Music Awards and Grammy Awards. In 2007, he won a Teen Choice Award for Breakout Artist. In 2010, he won a World Music Award for World's Best Selling African Artist. As of 2017, both projects are still actively moving.

(Net worth: \$80 million (as of February 2017)





#### Nas

American rapper and actor Nas has an estimated net worth of \$17 million. Also known as Nasty Nas, Nasir bin Olu Dara Jones was born on September 14, 1973 in New York City, New York, U.S. Though his career actually started in 1991, Nas has only released his debut album in 1994. Since then, Nas has already released eight multi-platinum and platinum albums consecutively. He has also sold more than 25 million records across the globe. His debut album Illmatic is often included in the list of the greatest hip hop albums of all time. Furthermore, he is often hailed as one of the world's top hip hop artists. He was also named as fifth on MTV's list of He came second on The Source's *Top 50 Lyricists of All Time*. In addition to being an artist, Nas is also an entrepreneur who currently owns a Fila sneaker store, a magazine publishing and his own record label. In fact, he currently serves as the associate publisher of Mass Appeal Magazine.

Nas Net Worth is about to get much bigger! Nas certainly isn't the most famous of Hip Hop's elite but the rapper has been quietly working away in the background building up his business and it looks as if he is close to the tipping point of becoming the next hip hop billionaire.





#### KRS ONE

KRS One Net Worth: KRS One is an American rapper, record producer, actor and activist who has a net worth of \$6 million. KRS One acquired that net worth as a recording artist with Jive Records. Born Lawrence Krisna Parker on August 20, 1965, in the Bronx, New York, is better known by his stage name KRS-One, a backronym for Knowledge Reigns Supreme Over Nearly Everyone, whereas K, R, and S are also letters from both his middle name and the name of the Hindu god, Krishna. KRS One first entered the rap scene in 1986, when Boogie Down Productions released his first hit single titled South Bronx with the late DJ Scott La Rock. Ever since, his music record numbers 20 published albums and numerous appearances with other artists. Through Boogie Productions, KRS One has established himself as a trendsetter in the Hip-Hop world. He is the man who has produced the second and third albums for Just-Ice, plus several songs for Steady B., Schooly D and Queen Latifah. What's more, he has extended his influence to the reggae market with his work on the first Shabba Ranks album, Sly & Robbie's Silent Assassins album, Shelly Thunder's first album and several remixes for Ziggy Marley. His other ground-breaking work includes collaborations with Billy Bragg, The Neville Brothers and R.E.M..





## BIG DADDY KANE

Big Daddy Kane earned his net worth as a producer and rapper. He is widely considered to be one of the most influential and skilled MC's in Hip Hop. He started his career in 1986 as a member of the rap group the Juice Crew. His real name is Antonio Hardy. He designed his stage name from two parts. The Kane part came from his fascination with the martial arts flicks when he was young and the Big Daddy came from something that happened on a ski trip one time involving a young lady. In 1984, he became friends with Biz Markie, and he would co-write some of Biz's best-known lyrics. His first two albums are also considered Hip Hop classics. He released his debut album under Cold Chillin' Records in the early summer of 1988 called Long Live the Kane which featured the hip hop hit, "Ain't No Half Steppin". In 1995, he recorded with MC Hammer and Tupac Shakur on the rap song "Too Late Playa". He occasionally collaborated with a variety of hip-hop artists, including Jurassic 5, Little Brother, and DJ Babu of the Beat Junkies. He appeared on the trip-hop group Morcheeba's 2003 single "What's Your Name". In 2005, he was honored during the VH1 Hip-Hop Honors.





## BIZ MARKIE

Acquiring most of his \$2.5 million net worth with the song "Just a Friend," Biz Markie has done a variety of work in the entertainment industry following this hit song. He went on to do a comedy act, and developed TV shows after his initial musical success. He also became a TV personality, following his stint with music, and his hit song.

In addition to his music career as an American rapper, Markie also worked in acting gigs, and he did work as a reality TV show personality. His success and net worth is namely a result of the music, and his top 10 hit song that was released, even though he followed with a few short acting jobs. He still works in acting, and production work, but a majority of his net worth came early on in his career, when the top 10 hit song topped the charts.

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BROOKLYN

PRESENTATION



## BIGGIE SMALLS

American rapper and songwriter Notorious BIG has an estimated net worth of \$160 million. Born Christopher George Latore Wallace on May 21, 1972, he was also known as The Notorious B.I.G. or Biggie Smalls. Other names included "The King of New York", "The Black Frank White", "Big Poppa", "Frankie Baby", and "B.I."Born and raised in Brooklyn, New York, he was the only son to parents of Jamaican descent. He was a high school dropout who began dealing crack in the neighborhood, a venture he claimed as his only source of income. During his trip to North Carolina for a routine drug exchange, he ended up in jail and served for nine months behind bars.

On March 9, 1997, Christopher Wallace was killed by an unknown assailant in a drive-by shooting in Los Angeles. Sixteen days after, his *Life After Death* double-disc set was released and became No. 1 on the U.S. album charts. In 2000, it was certified Diamond and is one of the few hip hop albums to receive such certification. Two more albums were released since his death and he has certified sales of 17 million units in the US.





Lil Kim is a New York-born rap artist and actress who has a net worth of \$18 million dollars. Lil Kim Was was born Kimberly Denise Jones on July 11, 1974 in Brooklyn New York. Lil Kim rose to fame as part of the rap group Junior M.A.F.I.A. in the mid 90s, and then went solo. Her debut album "Hard Core" was certified double platinum and eventually went on to sell more than 4.5 million copies around the world. Her subsequent three releases also went platinum. Her fourth studio album was released in 2009, and her fifth is set for release some time in the future. She has also participated in a number of highly successful music tours including two headlining tours of her own. To date, Kim has sold more than 12 million albums globally as a solo artist. She was also a featured singer on the 2001 remix of "Lady Marmalade" which sold over five million copies as a single world wide and was one of the highest selling singles of all time. During her career, Lil Kim has won two Billboard Music Awards, a Grammy, three MTV VMAs and two Soul Train Awards. In February 2014, the 39 year old Lil Kim announced that she was pregnant. It will be her first child.





## Carmelo Anthony

At his one year at Syracuse, Carmelo led the university to a National Championship in April of 2003. Less than three weeks later, he announced that he was entering the NBA draft and ended up being drafted as the third overall pick by the Denver Nuggets. After seven seasons in Denver and becoming one of the league's top scorers, Carmelo earned just over \$94 million in salary alone. When he was traded to the New York Knicks in 2011, Carmelo hit a peak annual salary at \$18.5 million a year. Anthony also went on to be a vital member of the Olympic men's basketball teams, leading them to gold-medal victory in both 2008 and 2012. In his personal life, Carmelo and television personality La La Vazquez were married in 2010, and have a son named Kiyan. Anthony continues his prolific career in his home town of New York and his native Knick fans. To this date, Carmelo Anthony has earned just over \$113 million in his lucrative NBA career. In the 2011-2012 season with the New York Knicks, Anthony earned \$18.52 million. The following 2012-2013 NBA season, Carmelo brought in \$19.45 million. The 5-time NBA All-Star player earns an additional \$6 million annually from endorsement deals. His present contract with the Knicks for the next five years is totaled over \$80 million. It is estimated that Carmelo Anthony currently has a net worth of \$60 million dollars





#### DJ. Clark Kent

In 1989, he produced the remix for Troop's hit song "Spread My Wings." Clark scored his first street hit with the Junior M.A.F.I.A. song "Player's Anthem" which featured The Notorious B.I.G. and was also the first record that Lil' Kim appeared on. The biggest hit he produced was "Loverboy" by Mariah Carey, which peaked at #2 in the US on Billboard's Hot 100 chart. He also produced tracks for artists such as Lil' Kim, The Notorious B.I.G., Mad Skillz, Estelle, Lil' Vicious, Mona Lisa, 50 Cent, Canibus, Slick Rick and Rakim as well as groups such as The Future Sound and Original Flavor both of which were signed to East West Records and Atlantic Records respectively, both groups having been signed by Clark who was a director of A&R at Atlantic at the time. In the early 1990s, Renaming it "Clark Kent's Superman Battle for World Supremacy" little known rapper named Jay-Z This would lead to further collaborations between the two, as Franklin would go on to produce three tracks on Jay-Z's critically acclaimed debut album, *Reasonable Doubt*. The tracks were: "Brooklyn's Finest", which featured Notorious B.I.G., "Coming of Age" and "Cashmere Thoughts." On his "retirement album" *The Black* Album, Jay-Z alludes to Clark Kent's role in helping him break into the industry, in the last song on the album (ironically titled "My 1st Song"). He states: "Clark Kent, that was good lookin' out, nigga." Clark accidentally overheard the then unknown rapper Moses Michael Leviy (AKA Jamal Barrow BKA Shyne) rhyming in a barbershop, who, noting the young MC's vocal similarity to Notorious B.I.G., steered him towards Combs and Bad Boy. He is also the cousin of recording artist Foxy Brown.





#### Lance Un' Rivera

Lance Rivera began his music career when he met a neighborhood rapper named Christopher Wallace, who rhymed under the name, The Notorious B.I.G. After hearing him perform, Rivera offered to finance his musical career. In 1994, when Undeas Recordings was created in partnership with Atlantic Records, Lance was put in charge of the artist roster, which included The Notorious B.I.G.'s protégés Lil' Kim and Junior M.A.F.I.A. Rivera eventually turned his eye to Hollywood. He teamed up with Queen Latifah and her partner, Shakim Compere, to establish Crossover Media, a marketing advertising company. He then went on to make his feature film directorial debut with The Cookout (2004), starring Queen Latifah The film opened on 1,303 screens, and opened at #8 in the box office with a gross of \$5,000,900. After seven weeks, it ended with a domestic gross of \$11,814,019 and made \$195,051 from foreign countries, for a total of \$12,009,070 world-wide.

His Second film which also starred Queen Latifah, The Perfect Holiday, opened at #6 with \$2.2 million; The film grossed \$5.8 million domestically.



## Rev. Al Sharpton

Born Alfred Charles Sharpton Jr. on October 3, 1954 in Brooklyn, New York, he is off Native American descent especially Cherokee. He grew up in the Brownsville neighborhood. He preached his first sermon at the age of four and toured with gospel singer Mahalia Jackson. He became a licensed and ordained Pentecostal minister by Bishop F.D. Washington at the age of nine. He graduated from Samuel J. Tilden High School in Brooklyn. He attended Brooklyn College but he dropped out after two years in 1975. In 1973, he became a tour manager for James Brown. After the Death of Bishop Washington in the 1980s, he became a Baptist. He was re-baptized by Reverend William Jones as a member of the Bethany Baptist Church in 1994 and he became a Baptist Minister.

American civil rights activist, Baptist minister and radio show host Al Sharpton has an estimated net worth of \$5 million. He earned his net worth through his radio show *Keepen' It Real* as well as his regular guest appearances in Fox News such as *The O'Reilly Factor*, in CNN and in MSNBC. He was named the host of MSNBC's *PoliticsNation*, a nightly talk show, in 2011. He was a candidate for the Democratic nomination in the US presidential election.





#### French. Montana

Karim Kharbouch was born in Rabat, Morocco, on November 09, 1984. At an early age he became fond of rap music and he brought his passion along with him as the family moved to The Bronx in 1996. He spoke very little English and was only fluent in Arabic and French. Montana learned how to speak his third language through high school and on the streets.

Montana was first a battle rapper during his teenage years. He saw the opportunity to make money through DVD's that focused on everything about hip hop. This led to the inception of his street DVD series Cocaine City in 2002 with the help of his good friend Camz. Rap fans were treated to a showcase of Montana's skills in spitting rhymes, plus interviews on the prominent names in the realm of underground hip hop. Montana's efforts on the streets paid off as Cocaine City eventually became a best-seller that spawned spinoffs and around 14 volumes. Later on he joined a rap group with his childhood friends and they became known as the Coke Boys. Net worth 10 Million





## SMACK WHITE



SMACK/URL (Ultimate Rap League) is considered one of the first media outlets to popularize the raw, acapella battle rap format that is standard in almost all battle rap leagues in the present era. They have many mottos such as "follow the innovators not the imitators" and "you can't copy respect" followed by the familiar "smmmddlllaaack" ad lib which was invented by the host Smack White. SMACK is an acronym that stands for "streets, music, arts, culture, knowledge."

Instagram Followers 217, 318 -Twitter Followers: 76, 170





Jonathan Burks (born October 4, 1964), better known by his stage name Jaz-O, is an American rapper and record producer active in the late 1980s through the 1990s, best known for being the mentor of Jay Z. Jaz is also known as the Originator and had a song called "The Originators" that featured a young Jay Z in 1990. As The Jaz, he had success with his 1989 single "Hawaiian Sophie" from his debut album *Word to the Jaz*. He has been featured on some of Jay Z's songs, such as "Bring it On" (from *Reasonable Doubt*), "Ain't No Nigga", and the single "Nigga What, Nigga Who (Originator 99)" from *Vol. 2: Hard Knock Life*, where he was credited as **Big Jaz**. He also produced the single "Ain't No Nigga" from *Reasonable Doubt* and the song "Rap Game/Crack Game" from *In My Lifetime, Vol. 1*. The album "Kingz Kounty (2002) - with The Immobilarie Present" marked the last time Jay Z and mentor Jaz-O would ever collaborate.

# REFLECTIONS INDICATIONS

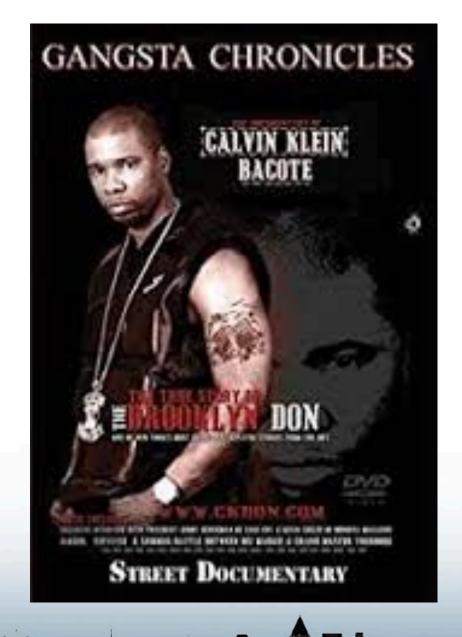


BROOKLYN DON'S TRUE STORY

PRESENTATION



BROOKLYN DOWN





T-PAIN & CALVIN



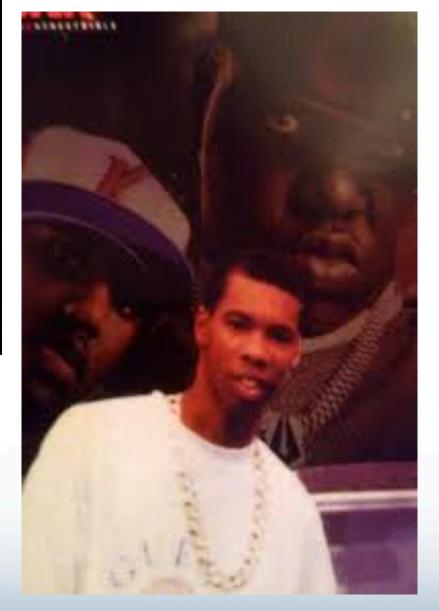


#### **AKON & CALVIN**









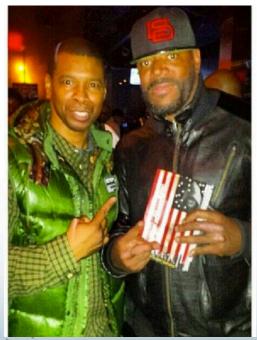
BROOKLYN DON'THE TRUE STORY













#### 6 Charged in Drug Raids

By Curtis L. Taylor

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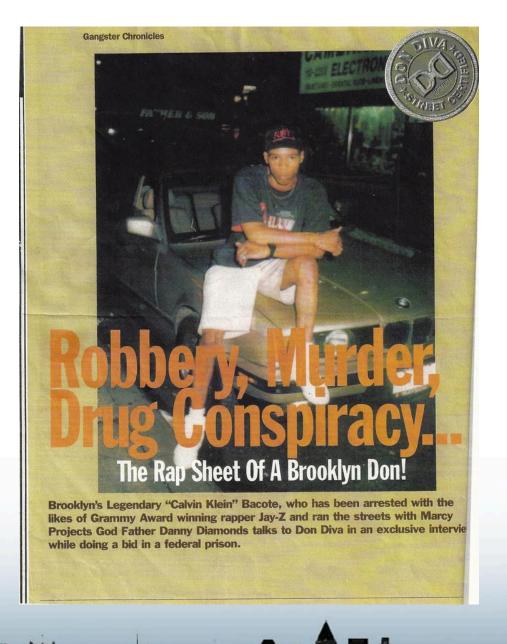
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#### www.CalvinKleinBacote.com







BASED ON A THE TRUE STORY

PRESENTATION



BROOKLYN DON'T BROOKLY BROOKLYN DON'T BROOKLY BROOKLY



## THE BOOK

(Full Story)

"Neighborhoods Under Siege"

Written By:

Calvin Klein Bacote





#### **MANAGEMENT**

The Management team of PREE-PRODUCTIONS led by Calvin Bacote has many years of experience in the entertainment industry. Our core company consists of producers, writers and management staff who bring successful production experience, creativity and expertise in entertainment production. Most are on call for various assignments when needed and under work for higher agreements with Pree-Productions. Collectively with many years of experience in their respective fields additionally, the core team is complemented by a network of casting directors, film directors, project managers, financial advisers, consultants, performers, and camera/editing technicians.

#### **RISK FACTORS**

Television & Motion Picture investments entails some degree of risk, even when the project is substantially packaged prior to financing. Recoupment of the investment and additional profits are largely a function of the projects cost of production and distribution in relation to its public appeal.

The extent to which the program will appeal to the public, is largely dependent upon unpredictable critical reviews and public taste.

(Reference Urban Franchise Info).

The positive side is that there is potentially no limit to the amount of money "Brooklyn Don" can generate.



#### **ACCREDITED INVESTORS**

On behalf of PREE-PRODUCTIONS, our team is honored to have your investment group/studio review our proposal for the mini-television series financing. Per your request we will answer any questions regarding the TV series and supply additional documentation that may be required to complete the process for the funding of the television series Brooklyn Don -The Calvin Klein Bacote Story.

DISCLAIMER: the investor may forward this document to other investment partners after e-mail request has been sent to Pree-Productions and approved to document the other parties who will have this intellectual property in their possession. This document or parts thereof may not be reproduced in any form, stored in a retrieval system, of transmitted in any form by any means-electronic, mechanical, photocopy, recording, or otherwise-without prior written permission of the publisher, except as provided by United States of America copyright law.



#### **CLOSING STATEMENT**

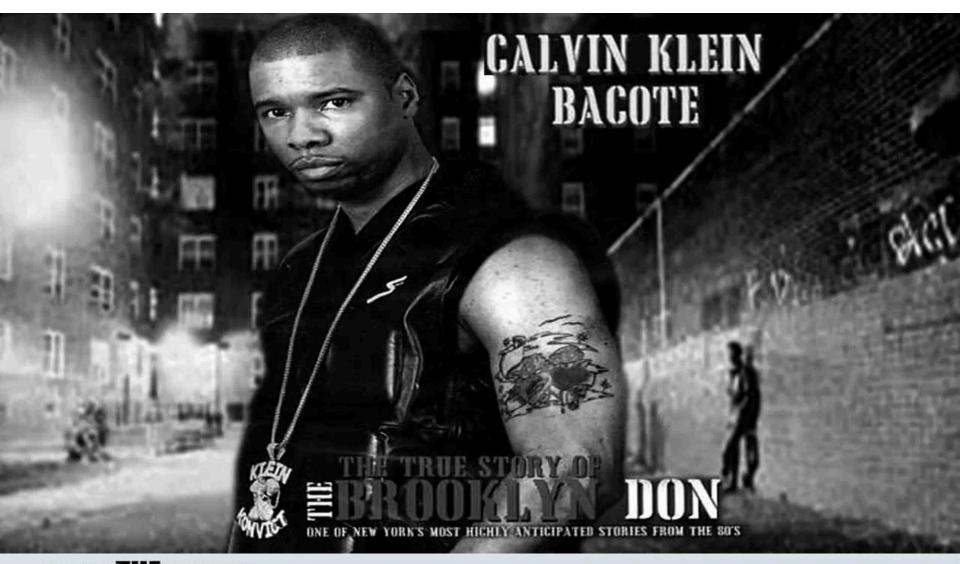
Brooklyn Don" is not only about making great TV but educating the viewer. I believe that good television should not just be entertaining but also enlightening. At PREE-PRODUCTIONS we are looking forward to a winning combination in the 2017-18 television seasons with our fresh and unique brand of programming. We are excited about finding the right partners and home for our brand as well as working with program providers to produce the best quality entertainment programming possible.

Being on the ground floor of greatness is something that rarely comes along in a lifetime and if your reading this I believe the right elements are in place for our journey to success and great wealth.



Calvin Klein Bacote
Chief Executive Officer





BROOKLYN DON'THE TRUE STORY

